



Ben (Beyong-ho) YUU

YEAR OF PRACTICE 1996 ~ Present	EDUCATIONAL BACKGROUND - Washington University, LL.M. (IP Law) in St. Louis School of Law (2011) - Korea University, MS in Electrical Engineering (1999) - Korea University, BS in Industrial Engineering (1993)
ADMISSIONS / AFFILIATIONS - Admitted to Patent Bar (1996) - KPAA(Korean Patent Attorneys Association) - US Attorney at Law (California) - US Patent Attorney (USPTO) - Mediation Neutral (at MSS & IIPAC) - APAA(Asian Patent Attorney Association)	TECHNICAL EXPERTISE - Communications, communication equipment, network security - Semiconductors, semiconductor components, semiconductor equipment - Trademarks, designs, fair trade, unfair competition, trade secret protection, etc.
CONTACT - Tel: 02-6714-1111 - Email: byuu@nampat.co.kr - Language: Korean/ English/ Japanese	PROFESSIONAL EXPERIENCE - Patent Analysis for Litigation, Licensing, and Arbitration Conducted multi-jurisdictional patent analyses for major global disputes, including Apple v. Samsung, Ericsson v. Samsung, Nokia v. Samsung, and InterDigital v. Samsung. - Patent Litigation and Dispute Counselling Advised on and supported major patent disputes, including Qualcomm v. Nokia and Broadcom v. Qualcomm, as well as infringement and validity matters involving third parties. - Strategic Patent Acquisition and Transactions Developed patent acquisition strategies for future technologies and emerging businesses through industry forecasting, patent mining, due diligence, valuation, licensing, and patent transactions. - Licensing Negotiations and Patent Litigation Support Provided strategic support for licensing negotiations and patent disputes involving semiconductors, office electronics, network technologies, cameras, processors, and controllers. - Patent Infringement Preliminary Injunction Proceedings Led the overall response for a global automotive company in a patent infringement preliminary injunction proceeding, including infringement analysis and the development of patent invalidity strategies. - Korea Trade Commission Unfair Trade Investigation Led a KTC investigation seeking to prohibit the importation of batteries manufactured by a leading global battery manufacturer and related vehicles, directing the overall litigation and patent strategy.
	OTHERS - APAA Korea Group, President (2024 ~ 2026) - NAM IP Group, Managing Partner (2024 ~ present) - NAM & NAM & NAM IP Group, Managing Partner (2016 ~ 2023) - Technology Dispute Mediation & Arbitration Committee at MSS and IIPAC (2018 ~ 2026) - Samsung Electronics, IP Center, Vice President & Patent Counsel (2011 ~ 2015) - Qualcomm Inc., Corporate IP Legal, Vice President & Patent Counsel (2001 ~ 2010) - NAM & NAM, Sr. Patent Attorney (1997 ~ 2000) - SK Hynix, Patent Specialist (1995 ~ 1996) - Chosen as "Patent Star" of MIP IP Stars (2016 ~ 2026) - Chosen as "Global Leaders" of IAM (2021 ~ 2026) - Chosen as "TOP 50 IP Experts" of Asia IP (2022 ~ 2026)