

Ben (Beyong-ho) YUU



YEAR OF PRACTICE

- 1996 ~ Present

EDUCATIONAL BACKGROUND

- Washington University, LL.M. (IP Law) in St. Louis School of Law (2011)
- Korea University, MS in Electrical Engineering (1999)
- Korea University, BS in Industrial Engineering (1993)

ADMISSIONS / AFFILIATIONS

- Admitted to Patent Bar (1996)
- KPAA (Korean Patent Attorneys Association)
- US Attorney at Law (California)
- US Patent Attorney (USPTO)
- Mediation Neutral (at MSS & IIPAC)
- APAA (Asian Patent Attorney Association)

TECHNICAL EXPERTISE

- Communications, communication equipment, network security
- Semiconductors, semiconductor components, semiconductor equipment
- Trademarks, designs, fair trade, unfair competition, trade secret protection, etc.

CONTACT

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- Language: Korean/ English/ Japanese

PROFESSIONAL EXPERIENCE

- Patent Analysis for Litigation, Licensing, and Arbitration: Apple v. Samsung (in US, EU, KR, JP, and AU), Ericsson v. Samsung (in US and ITC), Nokia v. Samsung (in US), Interdigital v. Samsung (in US and ITC)
- Patent Litigations (Qualcomm v. Nokia, Broadcom v. Qualcomm, Third Party Counseling, etc.)
- Patent Acquisition for long-term future technologies and new emerging businesses (Industry Forecast, Patent Mining, Due Diligence, Patent Valuation, IP Acquisition, Patent Licensing Contract, Patent Transactions, etc.)
- Licensing Negotiation & Patent Litigation Support (Semiconductor, Office Electronic Devices, Networks, Camera, Processors & Controllers)

OTHERS

- APAA Korea Group, President (2024 ~ 2025)
- NAM IP Group, Managing Partner (2024 ~ present)
- NAM & NAM & NAM IP Group, Managing Partner (2016 ~ 2023)
- Technology Dispute Mediation & Arbitration Committee at MSS and IIPAC (2018 ~ 2024)
- Samsung Electronics, IP Center, Vice President & Patent Counsel (2011 ~ 2015)
- Qualcomm Inc., Corporate IP Legal, Vice President & Patent Counsel (2001 ~ 2010)
- NAM & NAM, Sr. Patent Attorney (1997 ~ 2000)
- SK Hynix, Patent Specialist (1995 ~ 1996)
- Chosen as "IP Star" of Patent (MIP magazine) (2016 ~ 2024)
- Chosen as "The World's Leading Patent Professionals" of IAM Patent 1000 (2019 ~ 2024)
- Chosen as "IAM Global Leaders" (2021 ~ 2023)
- Chosen as "TOP 50 IP lawyers of S. Korea" (2020 ~ 2024)